

GOVT. MEDICAL COLLEGE & HOSPITAL, CHANDIGARH
(ESTABLISHMENT BRANCH-IV)

36102-3

20 AUG 2018

Endst. No. GMCH/EIV/EA3/2018/

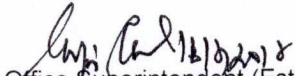
Dated, Chandigarh the,

A copy of letter No. No. 2275/FII(5)/2018/11848 dated 02.08.2018 received from the Secretary Health, Chandigarh Administration is forwarded to the followings to furnish the requisite information pertaining to their respective branches within a period of 02 days from the date of issue of the letter positively on TOP PRIORITY, so that the consolidated report may be transmitted to the quarter concerned for information & necessary action, please :

1. All the Office Superintendents (E-I, II, III) and OS (HA-I & II), GMCH, Chandigarh.
2. The System Analyst, IT Centre, GMCH. He is also requested to e-circulate/email the same to all the HODs/Branch Incharges of GMCH Chandigarh.

Encls: As above.

for


Office Superintendent (Estb.-IV)
Additional Director (Admn.)

2227/7/8/18

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**CHANDIGARH ADMINISTRATION
HEALTH DEPARTMENT**

NO.2275/FII(5)/2018/ 11848

Dated, Chandigarh the 9/8/18

To


1. The Director Principal,
Govt. Medical College & Hospital,
Sector-32, Chandigarh.

2. Director Health & Family Welfare,
Chandigarh Administration,

Subject: PMO Reference- 'Stree Swabhimani' project by Common Service Centres (CSC).

Please find enclosed herewith a copy of letter No. M-12015/8/2018-AH dated 25.06.2018 (along with its enclosures) received from Sh. D.K Sahu, Under Secretary to the Govt. of India, Ministry of Health & Family Welfare, Adolescent Health Division, on the subject cited above.

2 You are requested to take appropriate action in the matter.


Superintendent Health,
For Secretary Health,
Chandigarh Administration

PA/HS/ 6751
Dated 19-2-18

No.M-12015/8/2018-AH
Government of India
Ministry of Health & Family Welfare
(Adolescent Health Division)

PA/HS 6751
Dated 19/2/18

Nirman Bhawan, New Delhi,
Dated 28th June, 2018.

To,
The Principal Secretary (Health),
All States and UTs.

Health Branch
Diary No. 2275
Dated 19/2/18

Subject: PMO Reference- 'Stree Swabhiman' project by Common Services Centres (CSC)-
reg.

Madam/ Sir,

I am directed to refer to enclose PMO ID no. 540/31/C/18/2018-ES-2 dated 28-05-2018 forwarding therewith a copy of note received from Common Services Centres (CSC) submitting the detail of their initiative on 'Stree Swabhiman' started on 02-11-2017. As mentioned in the note, under this initiative, micro Sanitary Napkin Manufacturing Units are being set up at CSCs by women in Village Level Entrepreneurs (VLEs) which are aided by CSCs to secure small loans from public sector banks for initial set up costs of the Units along with addressing social inhibitions relating to Sanitary Napkins.

2.

You are requested to consider and take necessary action in the matter.

Encl. As above

Yours sincerely,
Signature valid
Digitally signed by D K KUMAR SAHU
Date: 2018.07.02 12:56:56 IST
Reason: Approved

(D K Sahu)

Under Secretary to the Govt. of India
Tel: 011-23062666.

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RK (GMCH)

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PRIME MINISTER'S OFFICE



Subject: 'Stree Swabhiman' project by Common Services Centres - reg.

Please find enclosed a copy of note received from Common Services Centres regarding 'Stree Swabhiman'.

2. The undersigned is directed to request the Ministry/Department for comments in this matter, by 04th June, 2018.

(Dr. Shrikar Pardeshi)

Director

Tel: 2301-8040

Secretary, M/o Electronics & Information Technology

Secretary, M/o Health & Family Welfare - in ~~charge~~

PMO ID no.540/31/C/18/2018-ES-2

Dated: 28.05.2018

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'Stree Swabhiman' project by Common Services Centres

- In absence of an emphasis on a linkage between menstruation and women's health, the stigmatization continues to risk health of adolescent girls and women. This affects their day-to-day functioning and participation in public life.
- Common Services Centers (CSCs), through its initiative started on 2 November 2017 for women's health and hygiene, named 'Stree Swabhiman', is striving to create a sustainable model for providing affordable and accessible sanitary products to adolescent girls and women, especially in rural areas.
- Under this project, Micro Sanitary Napkin Manufacturing Units are being set up at CSCs across the country, particularly those operated by women VLEs. The sanitary napkins produced by these units not only suit the needs of low-income communities, but are also bio-degradable and thus environment friendly. Besides, these are made easily accessible to rural communities.
- The initiative is driven by personalized outreach and awareness of village level women entrepreneurs who produce and market sanitary napkins. Women have played a crucial role as change agents under the Digital India Programme. As many as 46,597 women are working as Village Level Entrepreneurs (VLEs) through the CSCs across the country.
- Apart from boosting women's health and hygiene, this initiative will also provide employment opportunities to women in rural communities as each facility will employ 5-8 women.

Role of CSCs-

- CSCs provide, install and test the machines and train their Village Level Entrepreneurs and his/her team members.

- The Manufacturing units are easy to set up and maintain, produce 1100-1500 units of 260mm sterilized ultra-sanitary napkins a day, use less electricity, require less than 600 sq. ft. to set up and generates employment for 5-8 women per unit.

Financing-

- CSC helps the VLEs secure small loans from public sector banks to meet the initial set-up costs.
- In order to bring about a behavior change and promote use of sanitary napkins in rural areas, CSC follows an incentive based model for villages. Under this, the VLE will distribute sanitary napkins free of cost among adolescent girls in village schools. Girls can also avail the same from their nearest CSC.
- CSC will explore corporate CSR funds/donor agencies to support an incentive of Rs. 500 per girl to the VLE for a year. It is expected that after one year, the women/girls would start purchasing the same from the local VLE, thus making the unit self-sustainable. Donors can make the donation through online portal: www.streeswabhiman.in and can generate the receipt online for the same.
- Distribution of sanitary napkins in schools also takes care of the issue of lack of market access to sanitary napkins in rural areas. It also takes care of cultural inhibitions among rural women of buying sanitary napkins from stores operated by men.