

**GOVERNMENT MEDICAL COLLEGE & HOSPITAL, CHANDIGARH**  
 (Hospital Building), Sector 32-B, Chandigarh-160030 (Ph:0172-2665253-59, Fax: 0172-2608488)  
(ESTABLISHMENT BRANCH-IV)

Endst. No.:GMCH/EIV/EA3(24/1)-2016/16871-24 Dated, **19 MAY 2016** Chandigarh the,

A copy of letter No. 235(GOI)/F-II(5)/2016/4299 dated 09.05.16 received from Secretary Health, Chandigarh Administration is forwarded to the followings for information and with the request to send the intimation to the quarter concerned:

1. The Joint Medical Superintendent/Deputy Medical Superintendent who are looking after the implementation of Swachh Bharat Mission Programme in GMCH.
2. All HODs/Branch Incharges & the Nodal Officers for necessary compliance and with the request to kindly observe special cleanliness drives in the Hospital and Health Centers during 1<sup>st</sup>-15<sup>th</sup> February, 2017 and also to generate awareness amongst the staff working under their control and also to document the same, so that compliance report may be send to the Chandigarh Administration.
3. The System Analyst, IT Centre, GMCH with a request to e-circulate/email the same to all the HODs/Branch Incharges of of GMCH, Chandigarh.
4. The Incharge, Control Room, Office of ADA, GMCH, Chandigarh.

*Milka*  
19.05.16  
Superintendent (Estt IV)  
for Director Principal  
*P*

*P*

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No.872-FII(9)-2016/4088  
CHANDIGARH ADMINISTRATION  
LOCAL GOVERNMENT DEPARTMENT.

Chandigarh, dated the 4-5-2016

To

1. The Chairman,  
Chandigarh Housing Board,  
Chandigarh.
2. The Commissioner,  
Municipal Corporation,  
Chandigarh
3. The Inspector General of Police,  
UT, Chandigarh.
4. The Deputy Commissioner,  
Municipal Corporation  
Chandigarh.
5. The Managing Director,  
CITCO, UT, Chandigarh.
6. The Chief Engineer,  
UT, Chandigarh.
7. The Director Transport,  
UT, Chandigarh.
8. The Director Health Services,  
UT, Chandigarh.
9. The Director Public Instructions (S),  
UT, Chandigarh.
10. The Director Public Instructions (C),  
UT, Chandigarh.
11. The Director Industries,  
U.T., Chandigarh.
12. The Director Cultural Affairs,  
U.T., Chandigarh.
13. The Director Environment,  
U.T., Chandigarh.
14. The Director Information and Technology,  
UT, Chandigarh.
- ✓ 15. The Director Principal,  
GMCH, Chandigarh.
16. The Director Rural Development and Panchayats,  
UT, Chandigarh.
17. The Director Social Welfare,  
UT, Chandigarh.
18. The Director, Technical Education,  
UT, Chandigarh.
19. The Director, PGI,  
UT, Chandigarh.
20. The Vice Chancellor, Pb. University,  
UT, Chandigarh.

**Subject: Demands.**

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Enclosed please find herewith a copy of D.O. letter no. 7(61)/2016-NRHM-I dated 12.04.2016 alongwith its enclosures received from the Joint Secretary & CVO, Govt. of India, M/o Health & Family Welfare, Nirman Bhawan, New-Delhi, on the subject noted above.

2. You are requested to celebrate these fortnights.

JCBK 3/5/16  
Superintendent Local Govt.,  
For Secretary Local Govt.,  
Chandigarh Administration.

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OSE  
09/05/16  
EAB

(4)



**Manoj Jhalani**

Joint Secretary & CVO

Telefax : 23063687

E-mail : manoj.jhalani@nic.in

✓ LOCAL GOVT. DEPTT.  
DAIRY NO. 872  
Dated 26/4/16

PAJSH/3166  
Dated 25-4-16



सत्यमेव जयते

भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय  
निर्माण भवन, नई दिल्ली - 110011  
Government of India  
Ministry of Health & Family Welfare  
Nirman Bhavan, New Delhi - 110011

D.O No. 7(61)/2016-NRHM-I

PS/HS/ 3166

Dated 12<sup>th</sup> April, 2016

Dear Colleague,

Dated 25.4.16

Please refer to the D.O letter no. S-18020/17/2016-SBM dated 01<sup>st</sup> March, 2016 received from Cabinet Secretary, Government of India (copy enclosed). In connection with Swachh Bharat Mission launched to achieve total sanitation and cleanliness by 2<sup>nd</sup> October, 2019, a draft calendar assigning theme-wise fortnights (Pakhwadas) has been drawn.

*leg health  
22/4/16*

2. May I therefore, request you to plan for and take up in a focussed manner the initiative under Swachh Bharat during the fortnight 1<sup>st</sup>-15<sup>th</sup> February, 2017. Also, suggestions for the same as provided in the calendar prepared are attached for your reference.

*JHS*

3. Your co-operation in organising the cleanliness drives in Hospitals/ clinics, during 1<sup>st</sup>-15<sup>th</sup> February, 2017 is solicited.

*S-S Health*

With regards,

*intu*

*For circulation to all departments for celebration of these fortnights*

Yours sincerely

*Mojl*

(Manoj Jhalani)

Principal Secretary/ Secretary  
Health & Family Welfare  
All States/ UTs

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2/4*

*2/4*

Copy to:

Mission Director, National Health Mission, all States/UTs.

*26/4*

*27/4/2016  
F-11(9)*

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प्रदीप कुमार सिन्हा  
PRADEEP K. SINHA



सत्यमेव जयते



एक कदम स्वच्छता की ओर

मंत्रिमंडल सचिव  
भारत सरकार  
CABINET SECRETARY  
GOVERNMENT OF INDIA  
Dated: 1<sup>st</sup> March, 2016

D.No S-18020/17/2016-SBM

Dear Secretary

As you are aware, Swachh Bharat Mission has been launched to achieve total sanitation and cleanliness by 2<sup>nd</sup> October, 2019. All Ministries/Departments & States need to make their utmost efforts for mobilizing people's participation and to ensure that the Mission truly becomes a citizens' movement.

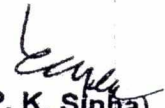
2. In the past, each Ministry has carried out various activities relating to Swachhta such as weeding out of files, cleaning of office premises and establishments under them etc. However, the range, intensity and visibility of these activities need to increase significantly.
3. It is, therefore, desired that each Ministry draws out and implements at least a fortnight long Action Plan every year to bring into focus, the contribution of the Ministry towards Swachh Bharat Mission and also to carry out substantive work related to Swachhta. The Action Plan can be based on the Ministry's areas of responsibility and may include innovative practices, media campaigns, workshops, award functions etc. Ministries/Departments especially those managing or connected with public amenities may, however, carry out these campaigns for periods longer than a fortnight.
4. A draft calendar, assigning theme-wise fortnights (Pakhwadas) to Ministries along with an indicative list of suggested activities has been drawn up and is enclosed with this letter for your comments and suggestions. In case, the name of your Ministry does not appear specifically in the draft calendar, you may choose your own theme and any fortnight, particularly around the days having special significance for your Ministry, to draw up your Action Plan. During these campaigns, focus should be on reaching out to the community / citizen. An intensive buzz would need to create around the activities undertaken by the Ministry / Department by effective use of mass media as well as social media.

5. The calendar of Swachhta Pakhwadas is to begin from 1<sup>st</sup> April, 2016. May I request you to take urgent action in the matter and furnish your suggestions on the Draft Calendar and 'Swachh Bharat Pakhwada' Action Plans of your Ministry to the Ministry of Drinking Water & Sanitation within a week's time with a copy to this office. The Ministry of Drinking Water & Sanitation, the nodal Ministry for Swachh Bharat Mission, would consolidate the information and finalize the Annual Calendar. I have also asked the Ministry to develop an online mechanism for uploading and monitoring the implementation of these Action Plans.

With regards,

Yours sincerely,

To,  
All Secretaries of GOI

  
(P. K. Sinha)

**Cleanliness drives: April'16 - March'17**

Sl. No.	Dates	Suggested theme	Reasons for selecting theme	Suggested activities	Concerned ministry
1	1 <sup>st</sup> - 15 <sup>th</sup> April 2016	Cleanliness drives in slum communities	Ambedkar Jayanti on 14 <sup>th</sup> April	Sensitize slum communities regarding: <ul style="list-style-type: none"> <li>• Discouraging manual scavenging</li> <li>• Conversion of insanitary toilets to sanitary toilets</li> </ul>	HUPA; Ministry of Social Justice and Empowerment MoUD
2	16 <sup>th</sup> - 30 <sup>th</sup> April 2016	Heritage places and monuments	World Heritage Day on 18 <sup>th</sup> April	<ul style="list-style-type: none"> <li>• Cleanliness drives around heritage sites</li> <li>• Getting school children to clean nearby monuments</li> <li>• Entry tickets for all monuments to have SBM logo and messages printed at the back</li> <li>• Railway stations serving heritage sites to undertake cleaning activities</li> </ul>	Ministry of Culture, Ministry of Railways
3	1 <sup>st</sup> - 15 <sup>th</sup> May 2016	All factories and manufacturing premises, using manual labourers and workers	International Labour day - 1 <sup>st</sup> May	<ul style="list-style-type: none"> <li>• Cleanliness drives in and around factory premises</li> <li>• Cleaning and inspection of sanitary facilities for workers</li> </ul>	Ministry of Heavy Industries and PE; Ministry of Steel; Ministry of Chemicals and Fertilizers; Ministry of MSME

Sl No	Suggested theme	Reasons for selecting theme	Suggested activities	Concerned ministry	
4	16 <sup>th</sup> - 31 <sup>st</sup> May 2016		26 <sup>th</sup> May	<ul style="list-style-type: none"> <li>Mass pledges taken by all ministries, on swachhbharat.mygov.in</li> <li>Cleaning activities within ministry premises; photographs uploaded on mygov.in</li> </ul>	All Ministries
5	1 <sup>st</sup> - 15 <sup>th</sup> June 2016	All popular forest sanctuaries, reserved forest areas, parks and animal welfare establishments	In line with World Environment Day - 5 <sup>th</sup> June	<ul style="list-style-type: none"> <li>Sensitization drives in parks on safe disposal of animal excreta</li> <li>Sensitization drives against littering in sanctuaries and forest areas</li> <li>Cleaning drives in parks and recreational places</li> <li>Setting up composting equipments in parks</li> </ul>	Ministry of Environment & Forests
6	16 <sup>th</sup> - 31 <sup>st</sup> June 2016	Corporate volunteering by private organizations and corporate entities, for increasing traffic on swachhbharat.mygov.in	UN Public Service day on 23 <sup>rd</sup> June	<ul style="list-style-type: none"> <li>Mass pledges by employee volunteers</li> <li>Volunteer cleaning activities undertaken, and uploaded on mygov</li> </ul>	Ministry of Corporate Affairs, DPE Ministry of Consumer Affairs, Food and Public Distribution
7	1 <sup>st</sup> - 15 <sup>th</sup> July 2016	RWAs, housing societies	In line with International Cooperative day on 4 <sup>th</sup> July	<ul style="list-style-type: none"> <li>Pledge taking by RWA residents, and cleaning drives uploaded on mygov.in</li> <li>Cleaning and inspection of sanitary facilities for maintenance staff, within RWA</li> </ul>	MoUD

Sl. No.	Time	Targeted theme	Reasons for selecting theme	Suggested activities	Concerned ministry
8	16 <sup>th</sup> - 31 <sup>st</sup> July 2016	Honouring municipal workers, with citizens extending the hand of 'friendship' to all municipal workers working for Swachh Bharat Mission	World Friendship Day on 30 <sup>th</sup> July	<ul style="list-style-type: none"> <li>premises</li> <li>Citizens voluntarily put 'friendship bands' on municipal workers serving in their locality</li> <li>ULB distributes masks and safety kits to all municipal workers</li> </ul>	Ministry of Social Justice and Empowerment
9	1 <sup>st</sup> - 15 <sup>th</sup> August 2016	All NSS, NCC, eco-clubs	12 <sup>th</sup> August: International Youth day	<ul style="list-style-type: none"> <li>Youth volunteers sensitize citizens and slum dwellers about safe sanitary practices and DSWM</li> <li>Youth groups take mass pledges on mygov.in, and undertake cleaning drives in various locations in the cities, and upload pictures on swachhbharat.mygov.in</li> </ul>	Ministry of Defence; Ministry of Youth and Sports Affairs; MoEF
10	16 <sup>th</sup> - 31 <sup>st</sup> August 2016	All registered sports clubs in the country	National Sports Day- Aug 29 <sup>th</sup>	<ul style="list-style-type: none"> <li>All sports icons -Swachh Bharat ambassadors - to take up special cleaning drives</li> <li>"Swachhata runs" organized by ULBs</li> <li>Cleaning drives in sports stadiums, alongwith functional separate gender-based toilet facilities in every stadium</li> <li>Sensitization messages for spectators during matches, on</li> </ul>	Ministry of Youth and Sports Affairs



Sl. No.	Date	Suggested theme	Reason for selecting theme	Suggested activities	Concerned ministry
				importance of cleaning up stadium and arena after the event; no use of plastics, etc • Entry tickets for all matches to have SBM logo and messages printed at the back	
11	1 <sup>st</sup> - 15 <sup>th</sup> September 2016	Focused engagement with teachers	Teacher's Day - 5 <sup>th</sup> September	• Teachers to hold sensitization meetings with parents on imparting messages of cleanliness and sanitation among their children • Teachers to inspect sanitary facilities in every institution and plan for their repair and upkeep	Ministry of HRD
12	16 <sup>th</sup> - 30 <sup>th</sup> September 2016	All major tourist places	World Tourism Day on 27 <sup>th</sup> September	• Special cleaning drives to be conducted in every tourist spot • All tourist places to have sanitary and functional toilet facilities • Entry tickets for all tourist places to have SBM logo and messages printed at the back. • Railway stations serving tourist places to undertake cleaning activities	Ministry of Tourism; Ministry of Railways
13	1 <sup>st</sup> - 15 <sup>th</sup> October 2016	Massive cleanliness drives and celebrations in all cities and towns	2 <sup>nd</sup> Anniversary of launch of Swachh Bharat Mission - Urban on 2 <sup>nd</sup> Oct 2014	• 'Swachhata' Report cards publicized through popular media by cities • Walkathons	MDWS MoUD

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Sl No	Dates	Suggested theme	Reasons for selecting theme	Suggested activities	Concerned ministry
				<ul style="list-style-type: none"><li>Awards and felicitations for individuals and organizations who have done good work on SBM</li></ul>	
14	16 <sup>th</sup> - 31 <sup>st</sup> October 2016	All hotels / eateries / restaurants	World Food Day - October 16 <sup>th</sup>	<ul style="list-style-type: none"><li>Sensitization drives with all eating establishments about importance of Decentralized SWM</li><li>Installing of compost machines by each establishment for handling kitchen waste</li><li>Cleaning drives in Durga puja pandals every day post 'prasad' and 'bhog' distribution</li><li>Night cleaning post Diwali celebrations</li></ul>	Ministry of Tourism
15	1 <sup>st</sup> - 15 <sup>th</sup> November 2016	Massive engagement with students	Children's Day - 14 <sup>th</sup> November	<ul style="list-style-type: none"><li>Mass pledge taking by all children</li><li>Sensitization by children to their parents about safe practices in cleanliness and hygiene</li><li>Cleanliness activities undertaken by students and uploaded on <a href="http://swachhbharat.mygov.in">swachhbharat.mygov.in</a></li></ul>	Ministry of HRD
16	16 <sup>th</sup> - 30 <sup>th</sup> November 2016	Special drive in Community and Public toilets in slums and public places	World Toilet day on 19 <sup>th</sup> November	<ul style="list-style-type: none"><li>Sensitization drives among slum communities on Operation &amp; Maintenance of Community Toilets</li></ul>	MoUD

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Sl No	Dates	Suggested theme	Reasons for selecting theme	Suggested activities	Concerned ministry
17	1 <sup>st</sup> - 15 <sup>th</sup> December 2016	Focused engagement with armed forces	Navy day - 4 <sup>th</sup> December, Armed forces flag day - 7 <sup>th</sup> Dec	<ul style="list-style-type: none"> <li>Clean-up drives, Art and painting drives by local artists on public toilet walls</li> <li>Drive by ULBs to make all PTs functional</li> <li>Inspirational messages on public media by Minister (Defence)</li> <li>Soldiers to undertake 'swachhata marches'</li> <li>Soldiers to sensitize citizens on themes of cleanliness and sanitation</li> <li>Cantonment board residents to take up cleanliness drives</li> </ul>	Ministry of Defence
18	16 <sup>th</sup> - 31 <sup>st</sup> December 2016	All religious places	Christmas - 25 <sup>th</sup> December	<ul style="list-style-type: none"> <li>Inspirational messages on public media and special drives by religious icons - Swachh Bharat ambassadors</li> <li>Cleanliness drives in all religious establishments (temples, churches, gurdwara, mosques, etc)</li> <li>Entry tickets for Religious places to have SBM logo and messages printed at the back</li> <li>Railway stations serving religious places to undertake cleaning activities</li> </ul>	Ministry of Culture; Ministry of Railways

Sl No	Dates	Suggested theme	Reasons for selecting theme	Suggested activities	Concerned ministry
19	1 <sup>st</sup> - 15 <sup>th</sup> January 2017	Agriculture mandis and grain markets, vegetable markets	In line with spirit of Harvest festivals in that period- Pongal, Bihu, Lohri.	<ul style="list-style-type: none"> <li>Composting equipments installed in every vegetable mandi to process wet waste</li> <li>Clean-up drives, hoardings and banners put up at every mandi</li> </ul>	Ministry of Agriculture
20	16 <sup>th</sup> - 31 <sup>st</sup> January 2017	Special drive in Girls' schools and anganwadis, special drive separate toilet facilities for girls in schools	National Girl Child Day - 24 <sup>th</sup> January	<ul style="list-style-type: none"> <li>Ensuring functional separate toilet facilities in sufficient numbers for girl students in co-educational schools, anganwadis</li> <li>Sensitization drives among girl students regarding safe sanitation,</li> </ul>	Ministry of Women and Child Development; MHRD (Swachh Vidyalaya, SSA)
21	February 2017	<del>Hospital clinics, nursing homes</del>	February World Day of the Sick - 11 <sup>th</sup> February	<ul style="list-style-type: none"> <li>All hospitals / clinics to install waste-bins for segregated waste</li> <li>Massive cleaning drives in all hospital wards and hospital premises</li> <li>Sensitisation drives by doctors, nurses and medical staff to patients and visitors on importance of safe sanitation and hygiene</li> </ul>	MoHFW
22	16 <sup>th</sup> - 28 <sup>th</sup> February 2017	Petrol pumps, flyovers, bridges, state and national highways		<ul style="list-style-type: none"> <li>Every petrol pump along state and national highways to have separate functional toilet facilities, and separate waste-bins (for wet and dry waste)</li> <li>Hoardings and banners along</li> </ul>	<ul style="list-style-type: none"> <li>Ministry of Road transport and highways</li> <li>Ministry of Petroleum</li> </ul>

Sl No	Dates	Suggested theme	Reasons for selecting theme	Suggested activities	Concerned ministry
23	1 <sup>st</sup> - 15 <sup>th</sup> March 2017	Special focus on women SHGs in slum communities	International Women's Day - 8 <sup>th</sup> March	<ul style="list-style-type: none"> <li>highways against littering, use of plastics</li> <li>Large dust-bins put up every few kilometers along highways</li> <li>Training workshops for women SHGs in slums to empower them to lead behavior change initiatives in decentralized SWM and safe sanitation in their communities</li> </ul>	Ministry of Women and Child Development; Ministry of Social Justice and Empowerment
24	16 <sup>th</sup> - 31 <sup>st</sup> March 2017	All water bodies (rivers, ponds, nullahs) and beaches / river banks	World Water Day - 22 <sup>nd</sup> March;	<ul style="list-style-type: none"> <li>Mass cleaning drives in all water bodies</li> <li>Mass cleaning of beaches and river banks</li> </ul>	Ministry of Water Resources