

GOVERNMENT MEDICAL COLLEGE & HOSPITAL, CHANDIGARH

(Hospital Building), Sector 32-B, Chandigarh-160030 (Ph:0172-2665253-59, Fax: 0172-2608488)

(ESTABLISHMENT BRANCH-IV)

17 JUL 2015

No 26671

Endst. No.: GMCH/EIV/EA1(24/1)2015/

Dated, Chandigarh the

A copy of letter No. IH(I)-2015/13495 dated 01.07.2015 alongwith enclosure received from the Home Department, Chandigarh Administration, is forwarded to the System Analyst, GMCH for information & necessary action. He is also requested to **e-circulate/email** the same to all the HODs/Branch Incharges of GMCH Chandigarh.

Devlam
17.07.15

Superintendent (Est.-IV)
for Additional Director (Admn.)

Dev

MOST IMMEDIATE

No.IH(I)-2015/ 13495
Chandigarh Administration
Home Department

Chandigarh, dated 11/7/2015

To

DP/GMCH-32

All the Administrative Secretaries/
Heads of Departments/
Boards/Corporations/Institutions,
Chandigarh Administration

15742

8 JUL 2015

Subject : Writ Petition (Civil) No. 13 of 2003-Common Cause Vs Union of India with W.P. (C) No. 197 and W.P. (C) No.302 of 2012.

Enclosed please find herewith a copy of D.O. letter No. M-24013/17/2014/MUC(Vol.II), dated 20.5.2015 alongwith its enclosures from the Secretary, Govt. of India, Ministry of Information & Broadcasting, Shashtri Bhawan, New Delhi, which is self-explanatory for taking note of all aspects of judgment and comply it in letter and spirit.

Ante. Baur
Superintendent Home-I,
for Home Secretary,
Chandigarh Administration.

Pertains to E-11
For further
Mtr P
13
CSL

Home I Branch

Dy. No.

362 (4 of)

Dated

4/6/15

D.O.No.M-24013/17/2014-MUC (Vol.II)

बिमल जुल्का

सचिव

BIMAL JULKA
SECRETARY

Tel.: 011-23382639

Fax : 011-23383513

Adviser to the Administration

No.

1948

Dated

26-5-15



सत्यमेव जयते

भारत सरकार
सूचना एवं प्रसारण मंत्रालय
शास्त्री भवन, नई दिल्ली-110001

GOVERNMENT OF INDIA

MINISTRY OF INFORMATION & BROADCASTING

SHASTRI BHAWAN, NEW DELHI - 110001

20th May, 2015

PA-SSH/518 (FR)

Dated

3-6-2015

Dear Secretary,

Based on the Writ Petition (Civil) No.13 of 2003 and No.194 of 2004 filed by Common Cause and Centre for Public Interest Litigation, respectively, Hon'ble Supreme Court had appointed a three member Committee headed by Prof (Dr) N. Madhava Menon to suggest guidelines for Government funded advertisements. Hon'ble Supreme Court has now delivered its judgement on the above matter on 13.5.2015. A copy of the judgement of Hon'ble Supreme Court is enclosed.

2. Hon'ble Supreme Court has observed that only the photograph of the President, Prime Minister and Chief Justice of the country should be displayed in Government advertisements. The Hon'ble Supreme Court has, inter-alia, also directed that "Advertisements issued to commemorate the anniversaries of acknowledged personalities like the father of the nation would of course carry the photograph of the departed leader".

3. The judgement is binding on the Union of India, State Governments and Union Territory Administrations and its agencies. This implies that the judgement is applicable to all local bodies, public sector undertakings and other autonomous bodies/organisations established under a Statute. These guidelines are applicable to all Government advertisements other than classifieds and in all mediums of communications, such as print, electronic, outdoor and digital, including internet advertising.

4. In view of above, I shall be grateful if you could kindly issue suitable instructions in your Ministry / Department, including all organisations / PSUs concerned to take note of all aspects of judgement and comply it in letter and spirit.

Best regards,

Yours sincerely,

Sd/-

(Bimal Julka)

Encl. a/a

All Secretaries to Government of India

Copy alongwith a copy of Hon'ble Supreme Court's order dated 13.5.2015 to:-

1. President's Secretariat (Smt. Omita Paul, Secretary), Rashtrapati Bhavan
2. Prime Minister's Office (Shri Nripendra Mishra, Principal Secretary), South Block, New Delhi
3. Prime Minister's Office (Shri P.K. Mishra, Additional Principal Secretary), South Block, New Delhi
4. Cabinet Secretariat (Shri Ajit K. Seth, Cabinet Secretary), New Delhi
5. Secretary General, Rajya Sabha Secretariat
6. Secretary General, Lok Sabha Secretariat
7. CVC, Central Vigilance Commission
8. Director, CBI

9. Chairman, UPSC
10. Chairman, SSC
11. CEO, Prasar Bharati
12. DG, DAVP - **for compliance of the above Order**

✓ Copy to all Chief Secretaries of the State Government / Union Territory Administration.

Copy also to:-

1. Solicitor General of India, Supreme Court of India, Tilak Marg, New Delhi
2. Registrar (Judicial-I), Supreme Court of India, Tilak Marg, New Delhi

Copy for information to:-

1. PS to HMIB
2. OSD to HMSIB


(Bimal Julka)