GOVERNMENT MEDICAL COLLEGE & HOSPITAL, CHANDIGARH (Hospital Building), Sector 32-B, Chandigarh-160030 (Ph:0172-2665253-59, Fax: 0172-2608488) (ESTABLISHMENT BRANCH-IV)

Endst. No.:GMCH/EIV/EA1(24/3)-2015/1 0 7 3 1 Dated, Chandigarh the

A copy of letter No. 22/5/242-IH(4)-2015/4805 dated 05.03.2015 alongwith its enclosure received from the Department of Personnel, Chandigarh Administration, is forwarded to the Computer Programmer, GMCH, Chandigarh with a request to e-circulate/email the same to all the HODs/Branch Incharges of GMCH, Chandigarh for information & necessary action, please.

ullano 20.03.17 Superintendent (Est.-IV)

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13/03/15

OUT AT ONCE

No. 22/5/242-IH(4)-2015/ Chandigarh Administration Chandigarh, dated the 5/311

ADP

3/8-15-ml 3/3/10

4805

To

Medical

College

All the Administrative Secretaries/HODs/ Offices/Boards/Corporations/Institutions, Chandigarh Administration.

Subject : Model Code of Conduct - Publication of any advertisement of Central Government in the newspapers of poll going States and States having circulation in poll going States - regarding.

### Sir/Madam.

I am directed to address you on the subject noted above and to enclose herewith a copy of letter No. 437/INST/2015-C&BE, dated 17.01.2015 alongwith its enclosures received from Election Commissioner of India, which are self-explanatory, for information and strict compliance.

The contents of these communications may kindly be brought to the notice 2. of all the officials/officers working under your control for strict compliance.

## Yours faithfully.

Super Personnel, for Adviser to the Administrator, GUnion Territory, Chandigarh.

Endst. No. 22/5/242-1H(4)-2015/ 4806

Dated: 513/15 A copy is forwarded to Principal Secretary, Election Commission of India, Nirvachan Sadan, Ashoka R<mark>o</mark>ad, New Delhi-110001 w.r.t. his letter No. 437/INST/2015-C&BE, dated 17.01.2015, for information.

Superintendent Personnel, for Adviser to the Administrator, n Union Territory, Chandigarh.

573115

Endst. No. 22/5/242-IH(4)-2015/ 4807

A copy is forwarded to the :-

Principal Secretary to the Governor Punjab and Administrator, U.T., 1. Chandigarh:

Dated:

2 PS/Adviser to the Administrator, U.T., Chandigarh.

for the information of the Administrator/Adviser to the Administrator, U.T., Chandigarh.

Superintendent Personnel, for Adviser to the Administrator, Union Territory, Chandigarh.

Endst. No. 22/5/242-IH(4)-2015/ 4pz8

Dated: 5/3/15

A copy alongwith a copy of each letter with enclosures are forwarded to all the Administrative Branches, Chandigarh Administration Secretariat, for similar action and strict compliance.

Superintendent Personnel

for Adviser to the Administrator, Union Territory, Chandigarh.

aome I Branks	
Dr. No. 44 tomat	1
3mind 271	5

By Special Messenger/Speed Post

			8
ELECTION	COMMISSION	OF	INDIA
NIRVACHAN S	ADAN, ASHOKA ROAD, NEW DE	LHI-11	0001

#### No.437/INST/2015-CC&BE

Dated: 17<sup>th</sup> January, 2015

То

1.

The Cabinet Secretary, Government of India, Rashtrapati Bhawan, New Delhi.

418 4-02-201

perus,

- 2. The Chief Secretaries of all the States and Union Territories.
- 3. The Chief Electoral Officers of all the states and Union Territories.

Subject:

Sir.

Model Code of Conduct-Publication of any advertisement of Central Government in the newspapers of poll going States and States having circulation in poll going States- regarding.

I am directed to state that the Commission has recently observed that certain advertisements highlighting welfare schemes and achievements of the Central Government and State Governments are being published by some non-poll going State Governments, in the editions of newspapers in the States where elections are going on. The Commission considers this to be a violation of the spirit of the Model Code of Conduct.

The Commission has therefore directed that instructions contained in its letter No.437/6/CG/2013-CC&BE dated 9<sup>th</sup> October, 2013 (copy enclosed) shall be strictly followed/applied to all such advertisements, issued by non-poll going State Governments during the Model Code of Conduct period.

The Director General, Directorate of Advertising and Visual Publicity, Soochna Bhawan,

The receipt of the letter may kindly be acknowledged.

CGO Complex, Phase-IV, Lodh: Road, New Delhi-110003.

Yours faithfully,

(K. Ajaya Kumar) Principal Secretary

Copy to: 1. The Secretary to the Govt. of India, Ministry of Information and Broadcasting, Shastri

Bhawan, New Delhi.

By Special Messenger/Speed Post

ELECTION COMMISSION OF INDIA NIRVACHAN SADAN, ASHOKA ROAD, NEW DELHI-110001 Dated: 9th October, 2013

# No.437/6/CG/2013-CC&BE

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2

To

The Cabinet Secretary, Government of India, Rashtrapati Bhawan, New Delhi.

The Chief Secretaries of all the States and Union Territories.

3

The Chief Electoral Officers of all the states and Union Territories. Model Code of Conduct-Publication of any advertisement of Central Government in the newspapers of poll going States and States having circulation in poll going States- rogarding.

Sir,

· Subject:

I am directed to state that the Commission has observed that certain advertisements highlighting welfare schemes and achievements of the Central Government and State Governments are being published by some non-poll going State Governments, in the editions of newspapers in the States where elections are going on. The Commission

considers this to be a violation of the spirits of the Model Code of Conduct. The Commission has directed that, in future, all such advertisements, issued by non-poll going State Governments during the Model Code of Conduct period shall be forwarded to the Commission for clearance before they are sent for publication in newspapers having edition or having circulation in the poll bound States.

The receipt of the letter may kindly be acknowledged.

ours faithfully, An

(K. Ajaya Kumar) Principal Secretary

The Secretary to the Govt. of India, Ministry of Information and Broadcasting, Copy to: Shastri Bhawan, New Delhi.

The Director General, Directorate of Advertising and Visual Publicity, Soochna Bhawan, CGO Complex, Phase-IV, Lodhi Road, New Delhi-110003.